



PeopleTowels™ Product Information

Easy to Go Green:

1. **The average person uses 3,000 paper towels outside of the home per year.**
2. **Each person using PeopleTowels for 1 year**
 - **Saves ¼ tree,**
 - **Reduces Landfill waste by 23 pounds**
 - **Conserves 250 gallons of water**

PeopleTowels are everyday eco-accessories that make “going green as easy as drying your hands”. These reusable personal hand towels for on-the-go help everyone reduce the waste and pollution caused by paper towels that are used once and thrown away. Designed with ease-of-use in mind, PeopleTowels are small (approx. 9 x 9 inches), absorbent, light-weight and fast-drying. They are also:

1. Made from a custom fabric that is certified 100% Organic Fair Trade Cotton
2. Eco-chic designs – quickly becoming the latest green fashion accessory
 - a. 10 unique designs – appeals to individual tastes
 - b. New designs introduced monthly
3. Machine washable and will last for years of constant use
4. Created with a hang tag for easy access when clipped on a purse, water bottle or backpack
5. Affordable! Priced at \$8.00 for 1, \$21 for 3, and \$35 for 5
6. Printed with 100% natural and non-toxic dyes
7. A smart purchase: One percent of PeopleTowels' sales go toward preserving the Earth through the 1% for the Planet program

The next eco-habit is B.Y.O.T. Bring your own towel to reduce waste and pollution.

PeopleTowels are available for sale at www.peopletowels.com or at select retail outlets.

Businesses Going Green: The Numbers Tell the Story

PeopleTowels make good sense for businesses. If a company of 5,000 employees phased out or switched from paper towels to PeopleTowels the following is an estimate of the annual savings:

- \$215,000 in paper towel costs
- 1,250 trees
- Reduction of over 115,000 pounds of landfill waste
- Conservation of over 1,250,000 gallons of water.

By transitioning employees to PeopleTowels, companies will achieve the triple bottom line of:

- **People:** Increased employee engagement resulting in improved retention, morale and recruiting
- **Planet:** Trees saved, landfill waste reduced and water conserved
- **Profits:** Reduced paper costs and waste disposal.

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