



FOR IMMEDIATE RELEASE

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Great “Green” Stocking Stuffer Under \$10:

PeopleTowels.com Offers a Free Gift with Purchase for Holiday Shoppers

Monterey, Calif. – December 2, 2009 – Holiday shoppers searching for good deals on “green” stocking stuffers under \$10 have a great new item: PeopleTowels™ pocket-size personal reusable hand towels that eliminate the need for paper towels in public restrooms.

PeopleTowels (www.peopletowels.com) is offering a free gift of one (1) reusable personal hand towel with purchase of two (2) or more PeopleTowels; limit of one (1) gift per order. Customers receive one (1) PeopleTowels’ Beach Breeze free, an \$8 value. Offer good while supplies last and expires at midnight on December 31, 2009.

PeopleTowels is the next small lifestyle change everyone can make to have a big impact on the environment. PeopleTowels are meant to be used at work, or when you are out and about *instead of* the paper towels found in public restrooms. Each person who switches from using paper towels to PeopleTowels will save a 1/4 of a tree, reduce landfill waste by 23 pounds and conserve 250 gallons of water in just one year.

PeopleTowels have hang-tags for easy attachment to a purse, backpack or briefcase. They are small (9 x 9 inches) and specially made of light-weight, fast-drying 100% Certified Organic, Fair Trade Cotton printed with eco-friendly dyes.

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With seven chic designs, PeopleTowels are a personal way to give the gift of “green” to:

- [“This is Not A Tree”](#) design – Co-workers, stocking stuffer for family member, mail carrier
- [“Seeds of Change”](#) design – Piano teacher, gardener, book club
- [“For the Love of Earth”](#) design – Niece at college, globe-trotting friend
- [“Growing Up Green”](#) design – Teacher, babysitter, mom’s group friends
- [“Logo a Go Go”](#) design – Neighbor, elderly aunt, hairdresser
- Solid [“Ocean’s Blue”](#) or [“Beach Breeze”](#) – Dad, nephew, uncle

At \$8.00 for 1, \$21 for 3, and \$35 for 5, PeopleTowels are priced under \$10 each and below the \$20-60 range that Americans will spend on gifts for friends, coworkers, babysitters, teachers and clergy this year, according to the National Retail Federation. Plus, one percent of PeopleTowels’ sales go toward preserving the Earth through the 1% for the Planet program.

About PeopleTowels

California-based PeopleTowels, LLC, is the pioneer of the personal hand towel category in America. PeopleTowels™ are designed to empower ordinary people and companies to contribute to a sustainable environment by switching from paper towels to reusable PeopleTowels. Reusable personal hand towels have been used for decades in Japan, where men and women carry them every day in their pockets and purses. More information can be found online at www.peopletowels.com.

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