



PeopleTowels™ Executive Team

For over a year, on nights and weekends, Linda Lannon and Mary Wallace planned the strategy for the business that became PeopleTowels, while managing their full-time executive day jobs. With much help and encouragement from their families, the business became a reality. For both, PeopleTowels has turned a passion for the environment into a labor of love. It is their hope that the adoption of PeopleTowels will have a positive and lasting impact on the planet for generations to come.

Mary Wallace, Co-Founder

Mary Wallace is the inspiration behind PeopleTowels. Wallace has a deep concern for the environment and has been "living green" for years. She first discovered the concept of personal hand towels on her first visit to Japan over a decade ago and has been using and collecting them ever since.

Prior to founding PeopleTowels, Wallace held significant senior management positions and sales roles with leading education companies including WRC Media, Inc. and Pearson Education, where she lead industry-leading Sales & Marketing, Training and Technical Support divisions. Wallace has experience in both start-ups and large, established corporations, and is recognized for her track record in expanding businesses of any size and dramatically growing sales in new markets and territories.

Linda Lannon, Co-Founder

Linda Lannon has a long-held concern for the harmful effects of the American "throw-away culture." She believes that often times what's old is new and that by recycling ideas we can simplify our lives and have less of an impact on the environment.

- more -

Prior to founding PeopleTowels, Lannon held senior management positions with leading companies in education, consumer software, and children's book publishing. Lannon successfully launched and marketed numerous educational and consumer products for such diverse companies as CTB/McGraw-Hill, Riverdeep (now Houghton Mifflin Riverdeep Group) and Scholastic. Lannon has also held significant positions in Fortune 500 companies, as well as small entrepreneurial companies, and has a proven record of success in bringing new products to market and growing market share.

###